

WORLD GEOTHERMAL CONGRESS 2026



WGC 2026

FORGING GEOTHERMAL INNOVATION
JUNE 8 - 11, 2026 | CALGARY, CANADA



GEOTHERMAL
CANADA

SPONSORSHIP & EXHIBITOR PROSPECTUS





WELCOME FROM THE INTERNATIONAL GEOTHERMAL ASSOCIATION

As President of the International Geothermal Association, I am thrilled to invite you to be a part of the World Geothermal Congress 2026 in Calgary, Canada. This prestigious event marks a significant milestone in our journey towards a sustainable energy future. Calgary, a city known for its dynamic energy landscape and commitment to innovation, presents an unparalleled opportunity for industry leaders, researchers, and enthusiasts to come together.

Our congress will be more than just a gathering; it will be a vibrant hub of knowledge, ideas, and collaboration. By sponsoring or exhibiting at WGC2026, you are not only showcasing your commitment to geothermal energy but also aligning with the IGA's vision of harnessing the earth's natural heat for a cleaner, more sustainable world. This is an opportunity to interact with global experts, share insights, and be part of ground-breaking discussions that will redefine the role of geothermal energy in our lives.

I firmly believe that the collective expertise and passion of our community will lead us to discover innovative solutions, foster impactful partnerships, and drive the industry forward. Calgary awaits us with open arms, and I am confident that together, we will make WGC2026 a landmark event in the history of geothermal energy. Join us in this exciting journey as we delve into the endless possibilities of geothermal, shaping not just the energy landscape but also a brighter, more sustainable future for all.



Bjarni Palsson
IGA President



WELCOME FROM GEOTHERMAL CANADA

Geothermal Canada is excited to invite the global community to Calgary, the heart of Canada's energy industry, to be part of World Geothermal Congress 2026. Long a place of gathering of First Nations people, known as Moh'kinstsis in the Blackfoot language, Calgary remains a diverse, multicultural, and welcoming city. Located adjacent to the Canadian Rocky Mountains, the city offers easy access to five UNESCO World Heritage Sites that will attract participants from around the world.

Calgary developed from a ranching town, giving it a western flair, to the centre of Canada's petroleum industry, making it a hub of innovation and world leading exploration and drilling technologies. The knowledge and expertise of the city is already transforming the geothermal industry, and the timing is ripe to bring the world geothermal community here to share ideas and vision.

The unique opportunity of sponsoring and exhibiting at this event held only every 3 years will showcase commitment to solving the energy transition challenge, using the earth to heat and electrify communities and industries. It will also provide opportunity to interact with industry experts who are actively exploring and developing this clean and renewable energy resource around the world. We look forward to this exciting event and invite you to be part of the energy of WGC2026, where we will be Forging Geothermal Innovation.



Steve Grasby
Geothermal Canada President



WHY SPONSOR/EXHIBIT?

We appreciate this World Geothermal Congress would not be possible without the involvement and support of our important industry partners.

- 🍁 Become a valued Sponsor or Exhibitor at WGC 2026 and participate in the premier international event for the global geothermal community
- 🍁 Gain significant brand exposure to over 1,500 key potential customers
- 🍁 Receive maximum exposure through the combined exhibition, refreshment and e-poster area
- 🍁 Increase awareness and exposure of your organization via a variety of marketing mediums
- 🍁 Develop business connections and strengthen relationships through face-to-face engagement
- 🍁 Exhibit and generate new leads, develop your brand or launch a new product through the exhibition
- 🍁 Maximize your time and resources by showcasing your organization to a relevant and influential audience in an environment away from the competition of everyday distractions
- 🍁 Ensure your organization stays abreast of current developments and research in the field and use this information to stay ahead of the market
- 🍁 See how your contribution directly influences the industry by participating in this important and exciting event



LOCATION

Located at the foot of the Canadian Rocky Mountains, Calgary, Alberta is the ideal meeting location. Home to six UNESCO World Heritage Sites, Alberta boasts some of the world's most beautiful, inspiring, and culturally significant destinations. From Banff and Lake Louise to Head-Smashed-In Buffalo Jump and the badlands of Drumheller, this is a meeting destination like no other. Big city amenities and small-town hospitality, Calgary welcomes you for what is going to be an historic event!



VENUE

Working closely with Tourism Calgary, The International Geothermal Association (IGA) and Geothermal Canada have secured the Calgary TELUS Convention Centre (CTCC) as the venue for WGC 2026. A space of community and collaboration, the CTCC is renowned for bringing people together from around the world to share ideas, get inspired, and build relationships. Located in the heart of downtown, just minutes walk from attractions, restaurants and shops, the CTCC is the premier location for events in Calgary.



ABOUT THE IGA

The International Geothermal Association (IGA), is the leading global industry association focused on the promotion of sustainable geothermal energy as one of the key solutions for reducing the adverse effects of global warming. We generate impact through training, networking and facilitating project development in emerging markets. Our vision is to contribute to a world where people have access to affordable green energy 24/7.



ABOUT GEOTHERMAL CANADA

Geothermal Canada is a not-for-profit organization committed to advancing science and promoting geothermal research and development in Canada. Serving Canada's geothermal community by stimulating technology transfer, knowledge exchange, and information transmission, it seeks to promote innovation in Canada in the field of geothermal research. Through fostering collaborative investigations in academia, companies, and organizations, innovation in the field of geothermal research will be supported and disseminated beyond the research community.

SPONSORSHIP OPPORTUNITIES

Prices in CAD	Diamond *	Platinum	Gold	Silver
	SOLD OUT	\$225,000	\$155,000	\$105,000
Additional visibility over the 2 years leading up to the Congress as a long-term sponsor of The International Geothermal Association (IGA)	✓			
Tell your brand story on the IGA website	✓			
Choose an event to sponsor at no extra cost (Gala Dinner, Welcome Reception, Volunteer Appreciation, or Lunch Symposium)	✓			
Company logo and acknowledgement on-site on Sponsor signage. Logo with link on sponsors page of Congress website and Mobile App	✓	✓	✓	✓
Rotating logo displayed at the top of all pages of Congress website	✓	✓		
High-level speaking opportunity during the Congress	✓			
Complimentary full Congress registrations including tickets to all social events	5	4	3	2
Discount on purchasing additional full Congress registrations	15%	10%	5%	
Complimentary exhibit booth	18 sqm	18 sqm	9 sqm	
Discount on purchasing (additional) exhibit space	✓	✓	✓	✓
Priority in selecting exhibit location and sponsoring additional items	1 st Priority	2 nd Priority	3 rd Priority	4 th Priority
Verbal recognition of your organization during the opening ceremony and access to VIP table during meal functions	✓	✓		
Ad in the Digital Congress Program Book	1 page	1/2 page	1/2 page	Logo
60-second video ad to be played during session breaks	3 time slots	1 time slot		
Logo on footers of marketing emails sent by the Congress	✓	✓	✓	

***Diamond Sponsors will be recognized on both the WGC 2026 website and the IGA website/ social media**

Please note that Sponsorship and Exhibitor benefits will not be implemented until payment has been received in full. Invoices will be in Canadian Dollars (CAD).



ADDITIONAL SPONSORSHIP OPPORTUNITIES

** All prices in CAD*

Social Event Opportunities

Western Social/Gala Event Sponsor - \$70,000

Exclusive Opportunity

The Western Social will be a great opportunity for networking. Align your brand with this unforgettable evening of the Congress bringing everyone together for a night of drinks and fun! There will also be an opportunity to make a brief verbal pitch during the event. As the Western Social Sponsor of WGC 2026 you will benefit from the following entitlements:

- Signage at the entrance to the Event (additional branding can be done at Sponsor's expense)
- Acknowledgement from the Congress Chair
- Speaking opportunity – 5 minutes
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship

Welcome Reception Sponsor - \$55,000 **SOLD OUT**

Exclusive Opportunity

The Welcome Reception is included in all full delegate Congress registrations. Sponsorship provides you with brand visibility as well as acknowledgment in speeches. There will also be an opportunity to make a brief verbal pitch during the reception. As the Welcome Reception Sponsor of WGC 2026 you will benefit from the following entitlements:

- Signage at the entrance to the Welcome Reception (additional branding can be done at Sponsor's expense)
- Acknowledgement from the Congress Chair
- Speaking opportunity – 5 minutes
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship



ADDITIONAL SPONSORSHIP OPPORTUNITIES

** All prices in CAD*

Educational Opportunities

Youth Forum Sponsor - \$35,000 SOLD OUT

Exclusive Opportunity

This half day event during the Congress invites young researchers, scientists, engineers, and managers (under 45 years old) from the global geothermal community. Make your mark with your logo splashed across the screens, website, and collateral for these young people as you kick off this exciting half-day, dynamic event on stage with a 2-3 minute intro of your company and welcome the participants.

Volunteer Appreciation Event Sponsor - \$35,000

Exclusive Opportunity

An event will be organized to thank our volunteers for their invaluable service in making this Congress possible. Sponsor will be recognized on signage at the event, on the website, and will have the opportunity for a 2-3 minute company introduction/thank you to the volunteers.

E-Poster Sponsor - \$14,000 SOLD OUT

Exclusive Opportunity

One of the busiest and most popular areas at the Congress, the E-Posters are an ideal opportunity to promote your brand. As the E-Poster Sponsor of WGC 2026 you will benefit from the following entitlements:

- Company logo displayed on the customized branding of the E-Poster Stations
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship

Lunch Symposium Sponsor - \$20,000

Multiple Opportunities

There is an opportunity on each day of the Congress for a 1 hour “lunch and learn” with either a limited number of attendees through preregistration or open to all attendees, depending on the sponsor’s preference. WGC will provide the room and basic AV (lectern, microphone, projector, and screen). Food and Beverage and any additional AV requirements are paid by the Sponsor. Sponsor will receive recognition in the program, website, and signage.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

** All prices in CAD*

Catering Opportunities

Water Stations - \$14,000

Exclusive Opportunity

Water stations are placed in convenient locations providing participants with complimentary access to fresh drinking water. As the Water Stations Sponsor of WGC 2026 you will benefit from the following entitlements:

- Sponsor logo displayed at all water stations
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship

Lunch Break Sponsor - \$11,000

Multiple Opportunities

Align your brand with the daily catering of tasty lunch breaks served to all participants. As a Lunch Break Sponsor of WGC 2026, you will benefit from the following entitlements:

- Signage for each catering station will be displayed featuring the Sponsor's logo
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship

Coffee Break Sponsor - \$7,000

Multiple Opportunities

Align your brand with the daily catering of delicious morning and afternoon breaks served to all participants. As a Coffee Break Sponsor of WGC 2026 you will benefit from the following entitlements:

- Signage for each catering station will be displayed featuring the Sponsor's logo
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship



ADDITIONAL SPONSORSHIP OPPORTUNITIES

** All prices in CAD*

Advertising Opportunities

Charging Station - \$20,000

Exclusive Opportunity

Align your company brand with the Congress Charging Stations. With the increasing reliance on mobile phones and tablets, no-one needs to be offline because of a flat battery. Facilitate the opportunity for participants to be able to charge their devices to ensure they can remain in communication throughout the Congress.

- Company logo displayed on the customized branding of the charge station units that will be placed in high traffic areas throughout the venue
- Opportunity to place company literature (ex. flyers, brochures) at the charging stations (to be provided by the Sponsor)
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship

Mobile App Sponsor - \$14,000

Exclusive Opportunity

Place your brand in every attendee's hand by exclusively sponsoring the Congress mobile app!

- Logo on the splash screen of the mobile app and up to 4 push notifications can be sent to delegates via the app
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship

Wi-Fi Sponsor - \$14,000

Exclusive Opportunity

Be the exclusive Sponsor of WGC 2026 Wi-Fi available in the common areas and session rooms of the Calgary TELUS Convention Centre.

- Customized Wi-Fi login password
- Company logo with link on the sponsor page of website and mobile app acknowledging this sponsorship



ADDITIONAL SPONSORSHIP OPPORTUNITIES

* All prices in CAD

On-Site Branding Opportunities – For Level Sponsors Only

Sponsor will be required to pay for artwork, installation, and removal.

Opportunity 1 - \$14,000

Wrap your logo on railings outside of the Exhibit Hall, one of the most visible spaces in the convention centre.

Opportunity 2 - \$11,200

Wrap your logo on exterior elevator doors throughout the convention centre.

Opportunity 3 - \$8,400

Wrap your logo on conference elevators, escalators, or stairways used to access meetings and sessions.

Opportunity 4 - \$8,400

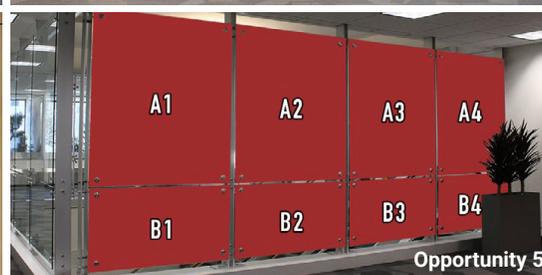
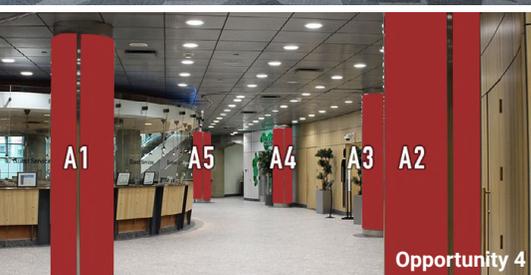
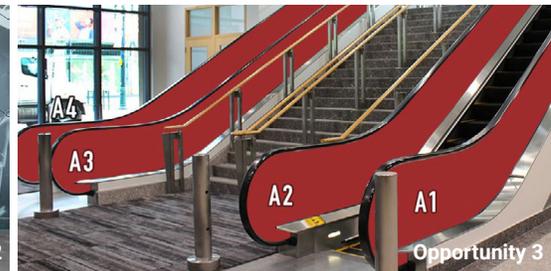
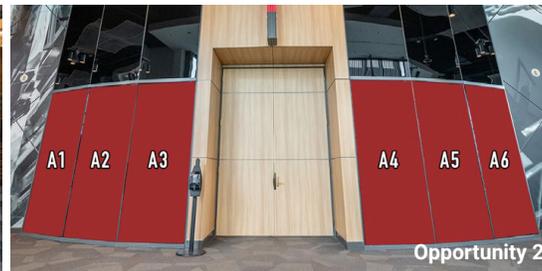
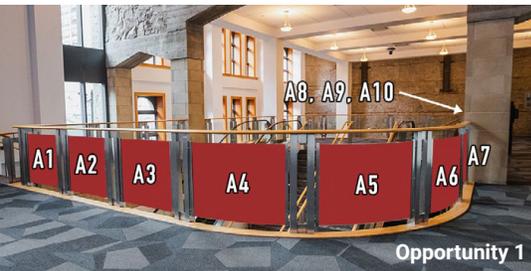
Wrap your logo on main level pillars in the high traffic areas.

Opportunity 5 - \$7,000

Wrap your logo on window and floor displays throughout the convention centre for maximum exposure.

Opportunity 6 - \$4,200

Wrap your logo on restroom mirrors throughout the convention centre.





FURTHER OPPORTUNITIES

** All prices in CAD*

Lanyards - \$28,000 SOLD OUT

Exclusive Opportunity

Your organization's logo and the WGC 2026 logo prominently displayed around every attendee's neck! Sponsor to provide logo - Congress organizers produce the lanyards.

Delegate Bags - \$28,000 SOLD OUT

Exclusive Opportunity

Your logo and the WGC 2026 logo on the re-usable bag given to all Congress delegates. These eco-friendly satchels are provided by the organizers and designed to be used after the Congress to further promote branding. Sponsor to provide logo - Congress organizers produce the bags.

Pads and Pens - \$28,000

Exclusive Opportunity

Include your logo on the pads and pens provided to all Congress delegates. Eco-friendly pads and pens will be produced by the organizers and included in the delegate bags. Sponsor to provide logo - Congress organizers produce the Pads and Pens.

Water Bottles - \$35,000

Exclusive Opportunity

Sponsorship is sought to provide water bottles for every registered delegate to be given out in the Registration area. The bottle is the perfect travel and work companion after the Congress and can be filled at the various water stations throughout the venue. Water bottles will be branded with your company logo along with the WGC 2026 logo. Sponsor to provide logo - Congress organizers produce the water bottles.

Volunteers T-Shirts - \$7,000 SOLD OUT

Exclusive Opportunity

All front-line volunteer staff at the Congress will wear specially designed and easily recognizable shirts with the WGC 2026 logo and the Sponsor's logo. Sponsor to provide their logo – organizers will produce the t-shirts.



WGC2026 GOLF TOURNAMENT

18-holes of golf on a championship course in the spectacular Canadian Rocky Mountains west of Calgary. The day will feature a fun tournament format geared for golfers of all abilities with pre-round breakfast, 18 holes of golf with cart, prizes and post-round grilled steak dinner.



Event Partner - \$50,000 CAD

Exclusive Opportunity

- Logo on signage as the Event Partner at check-in table
- Logo on signage as the Event Partner at the breakfast and dinner
- 5 minute speaking opportunity to introduce your company and welcome everyone to the dinner
- Opportunity to provide and hand out prizes at the dinner (at sponsor's expense)
- 2 registrations to the golf tournament
- Logo with link on Sponsor Page and Golf Tournament page of the WGC2026 website acknowledging this sponsorship

Hole Sponsor

\$2,000 CAD per hole

\$5,500 - 3 holes

\$11,000 - 6 holes

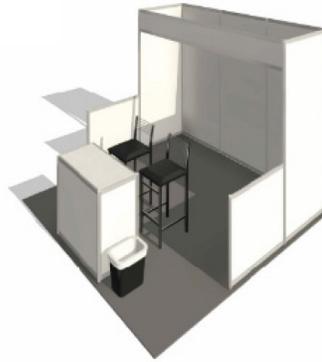
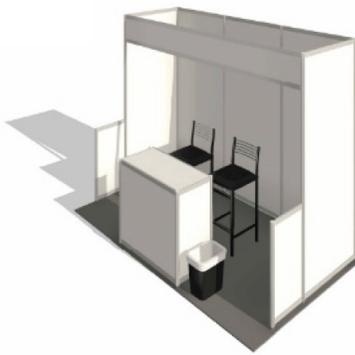
\$16,000 - 9 holes

36 opportunities available

- Logo on signage at hole of choice
- Logo on "Hole Sponsors" sign at the breakfast and dinner
- Opportunity to provide prizes for the dinner (at sponsor's expense)
- Logo with link on Golf Tournament page of WGC 2026 website acknowledging this sponsorship

EXHIBITOR OPPORTUNITIES

* All prices in CAD



SIZE		
6 sqm (3x2 metre) 60 sqf (10x6 feet)	9 sqm (3x3 metre) 100 sqf (10x10 feet)	18 sqm (3x6 metre) 200 sqf (10x20 feet)
EXHIBITORS ONLY		
\$5,000 (6 sqm) SOLD OUT	\$7,000 (9 sqm)	\$12,000 (18 sqm)
LEVEL SPONSORS		
\$3,500 (6 sqm) SOLD OUT	\$5,000 (9 sqm)	\$9,000 (18 sqm)
EXHIBITOR BADGES INCLUDED		
2	2	4
STAND DESCRIPTION		
<p>Lounge Stand package (6 sqm)</p> <ul style="list-style-type: none"> • Carpet (Choice of stock colours) • 2930 (w) x 2380 (h) white sentra back wall • 950 (w) x 2380 (h) dropping down to 475 w x 950 h white sentra sidewall • 2950 (w) x 305 (h) Header panel • Basic power, double receptacle <p>Furniture package:</p> <ul style="list-style-type: none"> • 1, 970 (w) x 475 (h) white sentra counter • 2 chairs • Waste basket <p><i>*all measurements in millimeters (mm)</i></p> <p>All panels can be branded if required at a cost</p>	<p>Comfort Stand package (9 sqm)</p> <ul style="list-style-type: none"> • Carpet (Choice of stock colours) • 2930 (w) x 2380 (h) white sentra back wall • 950 (w) x 2380 (h) dropping down to 970 w x 950 h white sentra sidewall • 2950 x 305 Header panel • Basic power, double receptacle <p>Furniture package:</p> <ul style="list-style-type: none"> • 1, 970 x 475 white sentra counter • 2 chairs • Waste basket <p><i>*all measurements in millimeters (mm)</i></p> <p>All panels can be branded if required at a cost</p>	<p>Comfort Stand package (18 sqm)</p> <ul style="list-style-type: none"> • Carpet (Choice of stock colours) • 5860 (w) x 2380 (h) white sentra back wall • 950 (w) x 2380 (h) dropping down to 970 w x 950 h white sentra sidewall • 2, 2950 x 305 Header panel • Basic power, double receptacle <p>Furniture package:</p> <ul style="list-style-type: none"> • 1, 970 x 475 white sentra counter • 2 chairs • Waste basket <p><i>*all measurements in millimeters (mm)</i></p> <p>All panels can be branded if required at a cost</p>



EXHIBITOR OPPORTUNITIES

By exhibiting at WGC 2026, you will gain exposure to the world's foremost innovators, thinkers, and leaders in the geothermal industry.

Being an exhibitor means:

- Your organization will be associated with the world's premier geothermal event
- You will showcase your work to over 1,500 delegates including technology developers, decision makers, and leaders from the global geothermal community
- You will gain international exposure and the opportunity to interact and build relationships with other stakeholders

Space-Only Exhibit Rates:

Purchased in increments of 9sqm.

Exhibit Only - \$5,500/9sqm

Level Sponsors - \$4,100/9sqm

All exhibit packages include 2 exhibit-only badges (booths larger than 9sqm receive 2 additional badges per 9sqm) which include admission to the exhibition, Welcome Reception, lunches, and coffee breaks. Exhibitors will be listed on the Congress website with company logo and link to company website.

Booth space is allocated on a first come first served basis. Sponsors will be given priority based on level of sponsorship and date of commitment.

Logistics:

Exhibitors move-in and move-out dates as well as detailed shipping instructions and more will be communicated to all exhibitors in a separate exhibitors' manual closer to the Congress start.



CONTACT INFORMATION

To assist your decision making or should you have any requests for customized sponsorship packages, please contact the Congress Secretariat:

WGC 2026 Secretariat

c/o Global Planning Solutions

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